

Sample letter

National Store

9 The Hollies
Waverton
Kent
KE5 0JK
19th August 2006

Big Chain Customer Service
PO Box 55
Local Avenue
Scorlo Industrial Estate
Glasgow
G1 9NF

Dear Sir or Madam,

I am fourteen years old, and I have been a vegetarian for three years. I was at our local Big Chain with my mum the other day. I wanted to buy some Fry's Special All Veg Polony. I didn't see any on the shelves so I asked about it. They said Big Chain did not carry Fry's products. I would like to know why. You have some good options for vegetarians and vegans, but it never hurts to have more. Fry's has some really good products that I think your customers would like. My mum likes Fry's stuff and she's not even a vegetarian!

Mum said if we couldn't find Fry's at the Big Chain we could try doing our shopping somewhere else. I'd rather not because the next store is further away from home which means using more petrol and that's worse for the environment. Please help the environment and your customers, like me, by getting some Fry's products at your stores.

I hope you will reply to me. I am enclosing a self-addressed stamped envelope for you. Thank you for considering my request.

Yours faithfully,

Owen Jeffries